

AWARD WIN FOR THE LOUGHBOROUGH'S CASH ISA

Loughborough Building Society has received the "highly commended" award for the "Best Cash ISA provider category " in the 2009 Moneyfacts.com awards ceremony which was held in London on Friday 12 June.

Moneyfacts has long been established as one of the top financial reference sites, supplying key financial information to the public as well as the media.

Caroline Joyce, operations director at The Loughborough, is delighted that the society's ISA product has stood out from the numerous products on offer and considers the award to be a great accolade for the society

"Being first runner up in this fiercely contested category is a fantastic achievement for The Loughborough and reflects our commitment to providing competitive products in a tough marketplace," says Caroline.

Commenting on the winners, Lee Tillcock, editor of Moneyfacts, said:

"Moneyfacts awards recognise the most consistent products on offer over the previous year and are seen as a real benchmark for excellence."

Caroline went on to say that. it makes sense for everyone to have an ISA to make the most of tax free savings.

"ISA's are attractive because, unlike normal savings accounts, all interest is paid tax free.

ENDS

For more information please call Caroline Joyce on 01509 610707 or Sarah Able at Dark Horse PR on 0115 9814421.