

LOUGHBOROUGH BUILDING SOCIETY CHIEF GUESTS ON BBC'S WORKING LUNCH

Lending to local customers remains the Loughborough Building Society's priority, according to chief executive Gary Brebner in an interview on BBC's 'Working Lunch' today.

Mr Brebner delivered this upbeat message when quizzed as 'Guest of the Day' by presenter Declan Curry and added that after "bouncing along the bottom" for what seemed a long time he believes the only way is up. "We look forward to an improving interest rate environment for savers in 2010 with property becoming more affordable and a return of first time buyers to the market," he added.

He went on to agree with Declan that he was happy for the Society to be described as boring. "If boring means safe and reliable, we're happy with that and we plan to stay that way!"

Loughborough Building Society has branches in Derby, Long Eaton and Loughborough.

Ends

For more information please call Sarah Able at Dark Horse PR or Gary Brebner at The Loughborough on 01509 610707.