

## **SHUTTLEWOOD CLARK MARKS END OF SUCCESSFUL YEAR AS THE LOUGHBOROUGH'S CHARITY OF THE YEAR**

Loughborough Building Society is presenting a cheque to Charnwood based charity, The Shuttlewood Clarke Foundation, to mark the end of its year as the Society's Charity of the Year.

Founded in 1989 by David Clarke, a local businessman and entrepreneur, the foundation aims to provide support, care and friendship to local elderly, adults of all ages with disabilities and young people.

The cheque for £1200 will be presented to Alan Norman, chief executive of Shuttlewood Clarke by Caroline Joyce, operations director at The Loughborough at a celebratory event which will be held in the charity's Yurt, in the grounds of Ulverscroft Hall. This was completed in May 2009 and designed to be an inspirational space for craft activities, story telling, relaxation activities across all ages as well as corporate and team building events.

"The Shuttlewood Clarke Foundation's twelve months as the Loughborough Building Society's Charity of the Year have been wonderful," said Alan Norman. "The support we have received from The Loughborough's staff through volunteering activities and in-branch events has exceeded our expectations and forged a real long term relationship between the two organisations.

"The year has been really successful; raising the Foundation's profile through our association with such a well respected business and in addition raising much needed funds. The money donated by the staff and customers of the Loughborough Building Society has been put towards the long term development

of the many activities undertaken by the Foundation providing support, care and friendship to the elderly, adults with disabilities and young people.

“We are extremely grateful to everyone involved with the Loughborough Building Society for their generous commitment and support.”

Caroline Joyce, said: “Our Charity of the Year initiative is a key part of our investment in the local community. We’ve enjoyed working with Alan and the team at Shuttlewood and hope that our contribution, both in terms of staff time, fundraising and charitable donations has gone a little way to helping the Foundation, a grass roots local charity, with its excellent work. We look forward to announcing our Charity of the Year for 2010 in the very near future.”

Through fund raising events such as dress down days, cake stalls, Easter card and Name The Teddy competitions, a treasure hunt and quiz evenings, The Loughborough has raised approximately £4500 for Shuttlewood Clarke.

**Ends**

**For more information please call Sarah Able at Dark Horse PR on 0115  
9814421 or 07967 194661**

Notes to editors:

- The Loughborough has been awarded Best Local Building Society by Mortgage Finance Gazette
- Loughborough Building Society was established in 1867 and operates primarily in the East Midlands
- Assets of £278m as at 31 October 2009
- 25000 members, 3000 borrowers, 22000 investors
- Gross Capital is 7% and liquidity ratio over 25%
- Profit as a % of mean assets is 14 pence for the year ending 31 October 2009
- The Society is ranked 37 by asset size

- Loughborough Building Society won the Contribution to the Community Award at the 2008 Leicestershire Business Awards
- The Society has three branches: Loughborough, Long Eaton and Derby